



4800 High Point Road  
Greensboro, NC 27407

[www.spectrum-wireless.com](http://www.spectrum-wireless.com)

## **New Product Announcement**

Dear Agent,

We are excited to announce that Spectrum has become a TotalCall Mobile National Master Distributor for TotalCall Mobile prepaid products.

TotalCall Mobile is a Sprint MVNO and offers very competitive prepaid products especially for multi-cultural ethnic groups. They recently launched an Unlimited Talk and Text (UTT) plans priced at \$25 for 15 days and \$50 for 30 days. The UTT plans include unlimited domestic anytime minutes and unlimited domestic AND *international text messages*. Under the UTT plans, customer can directly dial over 250 international destinations (including great coverage in Mexico) at a very competitive rate of only 2¢/minute. Any regular TotalCall refill PIN's can be used to cover the int'l calls and this direct dial international calling feature will generate more revenues for retailers as well.

The UTT 30 day plan at \$50 is not the lowest rate in the market, but *\$25 for 15 days of UTT for \$25 will be a great price point for many prepaid users that do not have enough to spend \$40 or \$50 a month*. Also, the phone pricing will be very competitive compared to other MVNO products and we will provide you a special pricing offer of a fully activated and programmed camera phone package with \$25 UTT plan loaded for less than \$40 SRP!

TotalCall Mobile also offers 24/7 toll-free multilingual customer service and provides a direct dealer support line for agents and dealers to call to resolve issues with customers. We are confident that the quality of customer service provided by TotalCall Mobile will be far superior compared to other typical MVNO's and Spectrum will provide agent support as well. TotalCall will offer a full line of collateral materials for your retailer customer base and details are shown on the attached presentation.

Please review attached TotalCall Mobile presentation for more program details and contact Frank Turner at 336-553-3864 or [frank@spectrum-wireless.com](mailto:frank@spectrum-wireless.com) or Jun Lee at 336-553-1120 Ext. 227 or [jlee@spectrum-wireless.com](mailto:jlee@spectrum-wireless.com). We will be able to provide you with the handset pricing structure and hard card/PIN discount rates in more details.

Thanks always for your business!

Management Team  
Spectrum Wireless